



Vibrant, modern and diverse,

Harrisonburg, Virginia boasts a happening atmosphere infused with a serious passion for local food and libations, cutting-edge arts and culture, and the historic roots that anchor it to the famous Shenandoah Valley landscape. Located along one of the main thoroughfares of America's westward expansion and smack in the middle of some of the most spectacular mountain ranges and outdoor recreation spots in Virginia, Harrisonburg has evolved from an agricultural, cultural, and commercial hub during the 19th and 20th centuries to today's artfully-restored, forward-thinking destination best known for its lively and distinct style. This small city's fiercely independent founders would definitely approve!



AN EASY GETAWAY FROM:

- Charlottesville, VA 1 hour
- Roanoke, VA 1 hour, 45 min
- Richmond, VA 2 hours
- Washington, DC 2 hours, 10 min
- Baltimore, MD 2 hours, 45 min
- Charleston, WV 3 hours, 30 min
- Philadelphia, PA 4 hours, 20 min

MAJOR ATTRACTIONS:

- Edith J. Carrier Arboretum & Botanical Gardens
- Explore More Discovery Museum
- Forbes Center for the Performing Arts
- Harrisonburg Farmers' Market
- John C. Wells Planetarium
- Larry W. Shifflett Fire Museum
- Mossy Creek Fly Fishing
- Museum of American Jewelry Design and Manufacturing By Hugo Kohl
- Valley Turnpike Museum
- Virginia Quilt Museum

ANNUAL EVENTS:

- Ice Bowl Disc Golf (Jan)
- Shamrock 5K Trail Run (Mar)
- Harrisonburg Restaurant Week (Mar)
- Rocktown Beer & Music Festival (Apr)
- Chocolate Walk (May)
- Harrisonburg African-American Culture Festival (June)
- Valley Fourth (July)
- Hispanic Festival (Aug)
- Alpine Loop Gran Fondo (Sept)
- International Festival (Sept)
- Pink Out Weekend (Oct)
- Skeleton Festival (Oct)
- Resolute Weekend (Nov)
- Rocktown Turkey Trot (Nov)
- First Night Harrisonburg (Dec)

NEARBY ATTRACTIONS:

- Back Home on the Farm (10 min)
- Shenandoah Heritage Market (10 min)
- Mt Crawford Creamery (15 min)
- White Oak Lavender Farm & Purple Wolf Vineyard (20 min)
- Bluestone Vineyard (25 min)
- Massanutten 4 Season Resort (30 min)
- Showalters Orchard & Old Hill Cider (30 min)
- Frontier Culture Museum (30 min)
- Shenandoah National Park/Skyline Drive (30 min)
- Blue Ridge Parkway (40 min)
- Luray Caverns (1 hour)
- Museum of the Shenandoah Valley (1 hour)



HARRISONBURG | VA
FRIENDLY BY NATURE

SUGGESTED ITINERARIES



GIRLS JUST WANT TO HAVE FUN

Need a girls' weekend? Leave the men at home! Looking for pampering after a long week? Consider a spa day at one of Harrisonburg's spas; either The Beauty Spa or Cedar Stone Spa. For lunch, Lola Mo's Delicatessen offers sandwiches, soups and sweets. After eating, stop in at the Yellow Button Boutique, which features one-of-a-kind clothing and accessories for every woman. Looking for something vintage? Try The Lady Jane Shop, filled with charming and unique gifts. Try Beyond Restaurant and Lounge for dinner. Begin your second day with a slice of quiche from The Heritage Bakery & Cafe. Then browse The Rocktown Gift Shoppe to pick up Virginia is for Lovers souvenirs or locally-made jam. Just down the street at Ten Thousand Villages, you'll find fair-trade items from all over the world. Combine education, history and a love of fine needlework with a visit to the official Quilt Museum of Virginia. Finish off a full day with dinner at Rocktown Kitchen.



A GUYS WEEKEND IN THE BURG

You can start your guys getaway weekend with some outdoor adventure. Visit a local bicycle shop, like Bluestone Bike & Run or Rocktown Bicycles, to load up on gear and then head to Rocktown Trails at Hillandale Park. After this, grab a bite to eat in downtown Harrisonburg at Cuban Burger. Now it's time to treat yourself at Brothers Craft Brewing. For dinner, head to Jimmy Madison's Southern Kitchen & Whiskey Bar. Begin day two with a trip to Mossy Creek Fly Fishing. Mossy Creek is a one-stop-shop for all your fly fishing needs. When it's time for lunch, Billy Jack's Wing and Draft Shack is the place to go. After lunch, it's time to brew your own beer at The Friendly Fermenter. End your guys getaway with a meal from award-winning restaurant, Local Chop & Grill House. The head chef prepares everything with fresh, organic, seasonal ingredients.



OH THE PLACES YOU'LL GO

There are plenty of family-friendly places to go in Harrisonburg. The Explore More Discovery Museum has been voted the Best Kid-Friendly Venue in the Valley, and features interactive exhibits. Another place for the whole family is the Larry W. Shifflett Fire Museum. This museum displays uniforms, equipment, medals and more. Grab lunch at one of Harrisonburg's family-friendly eateries, like Jess' Downtown Restaurant or try Ruby's Arcade. Then head to John C Wells Planetarium and the James Madison University Mineral Museum. Weather permitting, explore the Edith J. Carrier Arboretum and look for the whimsical wooden toadstools, kid-sized furniture carved from tree trunks, and other surprises along one of the main trails or head over to one of the city's 10 parks. Make sure to consider A Dream Come True Playground. And remember, the Shenandoah Valley's underground caverns are open year-round.



CRUISE THROUGH THE BIKE CAPITAL

Harrisonburg is the Bike Capital of the Shenandoah Valley! Come and see for yourself why the riding is so beloved, the roads cherished, and the experience casual and friendly. Start your morning with breakfast and coffee before you hit the road at Heritage Bakery and Cafe or the Little Grill Collective. Once you are fueled up and ready to ride, be sure to select a route that best suits your riding style, ability, and sense of adventure. Look at a nice collection of routes around Harrisonburg on Bike the Valley's website. Consider heading southwest of town on your first ride towards Montezuma and Dayton. When you return stop in at our local bicycle shops; Bluestone Bike and Run, Rocktown Bicycles, and Shenandoah Bicycle Company. Then grab food at Cuban Burger, Billy Jacks, the Golden Pony or Bella Luna. Stay at one of our B&B's or any of our hotels in town. Looking for a challenge on day two? Head northwest into the rolling hills of Singers Glen.

HARRISONBURG AT-A-GLANCE



HOME TO
 2 UNIVERSITIES
 & 1 COLLEGE



2
 HISTORIC
 DISTRICTS



12TH
 LARGEST CITY
 IN VIRGINIA



12
 CITY PARKS



MORE THAN
 80
 LOCALLY-OWNED
 RESTAURANTS

HARRISONBURG TOURISM & VISITOR SERVICES
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