



HARRISONBURG & ROCKINGHAM COUNTY

VIRGINIA

DESTINATION GUIDE

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So much to **LOVE** in the heart of the Shenandoah Valley.

If you have been searching for friendly people, cool small towns, a local food ethos AND one of the best hubs for outdoor recreation, look no more. **You've arrived.**

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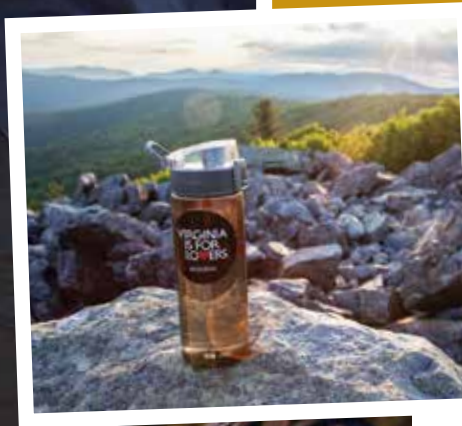


[/VisitHburgVA](#)



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LET US BE YOUR GUIDE.



212 S. Main Street
Harrisonburg, VA 22801
540.432.8935
Open Mon-Sun, 9am-5pm

HARDESTY-HIGGINS HOUSE VISITOR CENTER

Welcome to the heart of the legendary Shenandoah Valley. Our lively downtown communities are rooted in history and rich in memorable, authentic experiences. We are surrounded by verdant farmland, the Shenandoah National Park and the George Washington National Forest. Start at the visitor center in downtown Harrisonburg at **212 S. Main Street** to discover all there is to see and do.





TOP AREA ATTRACTIONS

Downtown Harrisonburg

Massanutten Indoor Outdoor Waterpark

Explore More Discovery Museum

Shenandoah National Park and
Skyline Drive

Endless Caverns

Dayton Market

Ruby's Arcade

Virginia Quilt Museum

Mt. Crawford Creamery

The Heritage Museum (Harrisonburg-
Rockingham Historical Society)

Museum of American Jewelry Design &
Manufacturing

Silver Lake Mill

White Oak Lavender Farm

Rockingham Park at the Crossroads

Brydgetworks Glass Studio

Our region boasts a modern vibrant atmosphere that's infused with a serious passion for local food and libations, music, arts, and culture — all the while honoring our historic and agricultural roots.



EXPERIENCE FOUR SEASONS OF FUN.

Set against nature's Instagram-worthy backdrop, the Shenandoah Valley offers four seasons of fun. Our region serves as the perfect home base to explore the natural beauty of Virginia's mountain landscapes. Nearby are the Blue Ridge Mountains, Shenandoah National Park, The George Washington and Jefferson National Forests, the mighty Shenandoah River, pristine farmland, and exceptional views which offer plenty of opportunities to hike, bike, rock climb, trail ride, fly fish, and after to relax, indulge and be entertained in a charming downtown.





HIT THE LINKS.

Visitors can tee off amidst a mountain backdrop at several public golf courses. **Heritage Oaks Golf Course** is a state-certified Virginia Green course that prioritizes protecting over 85 species of birds. **Packsaddle Ridge** is an 18-hole course for all types of golfers and earned a four-and-a-half-star rating by Golf Digest. **Massanutten Resort's Woodstone Meadows Golf Course** is known for its spectacular views while the **Mountain Greens Golf Course** is known for its steeply terraced tees and fairways, with tumbling topography that provides a true test for those who want to master fairway speed and tight angles. **Lakeview Golf Course** offers golfing options for the novice and the experienced golfer.



TIP

Download the free app from Shenandoah National Park to find detailed information about visitor centers, important sites throughout the Park, and places to stay and eat.



CAST A LINE.

The South Fork of Shenandoah River is the ideal spot to start or embark upon a guided fly-fishing tour with **Mossy Creek Fly Fishing**.

“Few roads anywhere can top the Skyline Drive, which twists and turns 105 miles along the Blue Ridge crest in Shenandoah National Park.”

— *Frommer's Travel Guide*



TAKE A HIKE, OR A DRIVE, AMIDST OUR MAGNIFICENT MOUNTAINS.

Shenandoah National Park has over 500 miles of trails, including 101 miles of the Appalachian Trail. Many trails lead to a waterfall or viewpoint; others penetrate deep into the forest and wilderness. In the spring and summer, the park is abloom with seasonal wildflowers. Shenandoah National Park is one of the best national parks for wildlife watching – look for black bears, white-tailed deer, squirrels, chipmunks, beavers and raccoons.

Skyline Drive is the scenic highway that takes you through the mountaintops of Shenandoah National Park and is especially lovely in fall and only a short distance from numerous restaurants, shops and museums.



WE'VE GOT ADRENALINE-PUMPING ADVENTURE, EVEN IN THE WINTER!

Massanutten Resort boasts 6,000 acres of adventure including the highest vertical drop in Virginia, Maryland and Pennsylvania at 1,110 feet. Skiers, snowboarders, and ski-boarders are welcome on the resort's 14 trails. Massanutten also offers snow tubing and ice-skating and an indoor waterpark year-round.



“Best Indoor
Waterparks
in America”

– *Budget Travel*

Massanutten Resort's indoor waterpark is always heated to 84°. Children of all ages will delight in the park's body slides, pools, lazy river floats, and hot tubs. Take your aquatic experience to the next level, and learn how to surf on the FlowRider® Endless Wave.



BIKING & CYCLING

Harrisonburg and Rockingham County boast multi-use paths and trails, popular cycling events, as well as outfitters and guides to get you where you want to be. Created in partnership with the International Mountain Bicycling Association (IMBA), trails at **Hillendale Park** feature varying difficulties of stacked loop trails over 74 acres to appeal to both novice and

expert cyclists. IMBA also recognizes Harrisonburg as a Bronze Level Ride Center® thanks to those green, blue, and red-blazed loops, writing, “you’ll find more gnar than you’d expect in a city park.” **Massanutten Resort** offers a dedicated mountain bike terrain area with winding single tracks, high-speed free-ride slopes, grueling climbs, and epic descents.

Harrisonburg was named one of the 20 Best Mountain Bike Towns in America (2017)

—National Geographic



Named one of “America’s Top-10 Gran Fondos” by *Men’s Journal*, the **Alpine Loop Gran Fondo**, every September, covers approximately 107 miles and features 11,000 feet of climbing.

Rockingham County was named a Bronze-level Bicycle Friendly Community by the League of American Bicyclists.

REDEFINING THE SPORTS SCENE IN THE VALLEY



New in 2020, **Horizons Edge Sports Campus** offers 55-acres of fun for serious sports enthusiasts. Open year round, it features a 90,000 sq. ft. field house with hardwood basketball courts, volleyball courts, state-of-the-art indoor turf field for soccer, and an indoor play-climb center. Horizons Edge will complement its youth sports offerings with overnight camps with its dorm rooms and cottages that will sleep up to 150 people. The campus also includes a dining hall that seats up to 150 people, with a full-service kitchen equipped to serve thousands for special events and is adjacent to their outdoor amphitheater.



Only a short distance away, **Rockingham Park at the Crossroads** offers four baseball/softball fields, four multi-use fields, an open play area, playgrounds, and spectacular mountain views of the iconic Massanutten peak.



Take A Stroll

Wander through the lush grounds of the **Edith J. Carrier Arboretum**, a woodland sanctuary on the James Madison University campus. This 125-acre urban botanical preserve provides an ideal combination of naturalized botanical gardens (33 acres) and forest (92 acres). Handicapped accessible trails available. Free.

EAT LIKE A LOCAL!

Our farmers and our communities share a passion for fresh and locally grown items.

Rockingham County is brimming with award-winning farms and orchards. Whether your heart desires exceptional beef, poultry and pork or you are searching for organic, grass-fed dairy delicacies, you will always find exceptionally fresh and local goods ripe for the eating (and picking)! In Downtown Harrisonburg local items can be purchased at the **Friendly City Co-op**, open daily.

Many local farms and orchards offer a “pick-your-own” experience that is a perfect outing for families. From harvesting your own lavender at **White Oak Lavender Farm** to plucking the perfect peach at **Paugh's Orchard**, countless experiences abound that will delight your senses. **Back Home on**

the Farm Adventures offers seasonal, farm-fun activities like hayrides, outdoor picnics and concerts for families.

Showalter's Orchard and Greenhouse boasts more than 26 varieties of apples spread across 40 acres, and is also home to the Valley's first cidery, which makes **Old Hill Cider**.

For fresh milk, cream, and butter, the **Mount Crawford Creamery** is open six days a week.



Swing by Harrisonburg Farmers Market, a producers-only market that was started in 1979, for top-quality, locally grown produce, meats, dairy, baked goods, flowers and many more hand-crafted items.

FARMERS MARKET DAYS AND HOURS:

YEAR ROUND
Saturdays 8-1

APRIL-THANKSGIVING
Tuesdays 8-1



DINING

Historic downtown Harrisonburg is home to Virginia's First Culinary District—a 10-block foodie fantasy.





If the sweet and salty tang of made-from-scratch cooking is what excites you, don't miss **Hank's Southern Cuisine & BBQ** in McGaheysville, which recently made *Southern Living's* list of Best Barbeque Destinations.

A culinary scene founded on farm-to-table fare that isn't shy about creating tantalizing, international flavors. More than 80-locally owned restaurants offer innovative and inspired cuisine, such as:

- **Rocktown Kitchen**, an intimate, farm-to-table restaurant serving elevated American cuisine in a casual, fine-dining environment.
- **Jack Brown's Beer & Burger Joint** specializes in Wagyu beef burgers with creative toppings and 100 craft brews on tap.
- **The Local Chop & Grill House** is a contemporary American steakhouse with exposed brick and beams inside the former City Produce Exchange building.
- **Bella Luna Wood-Fired Pizza** is known for its hand-crafted, farm-fresh pie options and gluten-free crust alternatives.
- **Taste of Thai** has offered diners excellent hot and spicy Thai food with friendly service for over 20 years.
- For a sweet treat. **Kline's Dairy Bar** has been serving homemade ice cream since 1943!

VINEYARDS



DID YOU KNOW?

Harrisonburg and Rockingham County area is home to two Hard Cideries: Old Hill Hard Cider and Sage Bird Ciderworks.





What could be more relaxing than wine with a view?

Shenandoah Valley's unique terroir produces a climate conducive to bountiful grapes and unique blends that five local wineries take great pride in producing.

CrossKeys Vineyard is a Tuscan-style villa with magnificent views best enjoyed from the courtyard and terrace seating areas. Situated on 125 acres with a gourmet bistro, CrossKeys has produced over 165 vintages and earned more than 107 awards. With 12 grape varietals the family-owned and operated vineyard offers 16 blends to taste and purchase.

Bluestone Vineyard, named after the bluestone soil in its rolling hills, creates red, white and sweet wines. With two fire pits and outdoor heaters, the patio is an ideal place to enjoy year-round and watch the sun set behind the mountains. Fido is welcome to join you on a tasting.

Brix & Columns Vineyard, **The Purple WOLF Vineyard at White Oak Lavender Farm**, and **Marceline Vineyards** offer even more opportunities for wine lovers to taste local wines.

Lovely Wedding Venues Abound



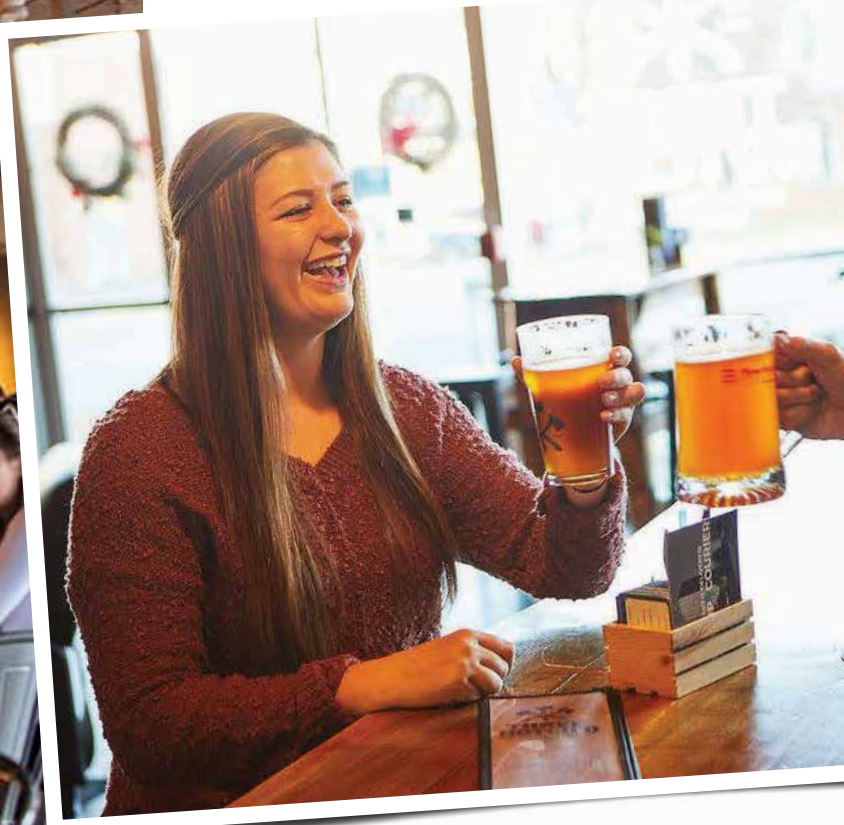


CRAFT BREWERIES

Our craft brewers put their heart and soul into their blends that rival traditional, mass-marketed beer any day.

Follow the Shenandoah Spirits Trail to experience over 45 **UNIQUE** wineries, breweries, cideries, and distilleries. ShenandoahSpiritsTrail.com





DOWNTOWN HARRISONBURG

If you're keen to taste your way through the hops of Harrisonburg, grab a pint or two at one of five local breweries. **Brothers Craft Brewing**, located in a renovated Coca-Cola bottling plant, was started by three Harrisonburg brothers. Lagers are lovingly named after local inspiration and ten brews are rotated on tap. Their flagship beer series features balanced flavor profiles year-round. From an Irish Red Ale to an American Saison, **Pale Fire's** microbrewery concoctions are sure to please the lager lover. Enjoy the tasting room and patio in the downtown Ice House as you and your friends debate your favorite pint. Sample tasty brews at **Three Notch'd Valley Collab House** and **Restless Moons Brewing Company**. Get hands-on with great taste at Harrisonburg's first brew-on-site nanobrewery the **Friendly Fermenter** (and grab some beer-making supplies).

JUST OUTSIDE THE CITY

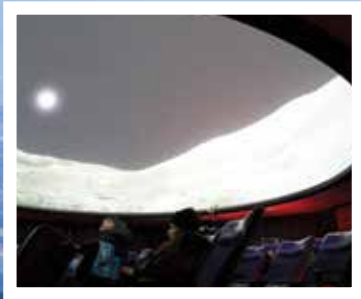
Cave Hill Farms Brewery, located in a former dairy parlor grows ingredients for their variety of beers on their farm, which was a 1769 King's Land Grant. **Elkton Brewing Company**, located in a historic 1890 Elkton Milling Company building provides a one of a kind venue to enjoy local brews.



With some of best craft beer in the country, you can't go wrong. Tap into taste at any of the area's over 15 craft breweries. BeerwerksTrail.com

LIKE WHAT YOU SEE?

Thinking about moving here?
Our region consistently ranks among
Virginia's fastest-growing localities.



TOP 10 FREE THINGS TO DO:

1. Reach for the stars! Every Saturday, the **James Madison University Planetarium** offers free shows, followed by solar gazing with special solar telescopes.
2. Stroll along our many hiking trails like **Elk Run Trails** in the Town of Elkton, **Wildwood Park** in the Town of Bridgewater, the **Dayton Greenway**, **Hillandale Park**, **Purcell Park**, **Riven Rock Park**, or **Westover Park** in the City of Harrisonburg.
3. Browse through fresh Shenandoah Valley produce at the **local farmers markets or farm stands**.
4. Get an in-depth look at one of the city's most exciting departments at the **Harrisonburg Fire Department Museum**.
5. Take a walk at the 125-acre **Edith J. Carrier Arboretum & Botanical Gardens**, a stunning urban botanical preserve that's home to naturalized botanical gardens and forest, as well as seemingly endless plant and wildlife.
6. Take the kids to the fully-accessible **A Dream Come True Playground**, the **Kids Castle** at Purcell Park, and/or take the family to **Rockingham Park at the Crossroads** to enjoy the playground, a picnic, athletic fields, or the view of rolling farmland and the Massanutten Peak.



“Best Places for Millennials to Move”

– *Reviews.org* (2019)

“Best Places To Retire”

– *Forbes* (2017)

FAST FACTS

POPULATION

Harrisonburg is the largest city in the Shenandoah Valley and the second largest on the I-81 corridor in Virginia. The Harrisonburg Metropolitan Statistical Area (Harrisonburg and Rockingham County) population is 133,959.

AVERAGE TEMPERATURES

January: 33°F (1°C)

July: 73°F (23°C)

AVERAGE PRECIPITATION

Rainfall: 34.01” (86.39cm)

Snowfall: 26.30” (66.80cm)

ELEVATION

1350’ above sea level

WE ARE AN INTERNATIONAL COMMUNITY.

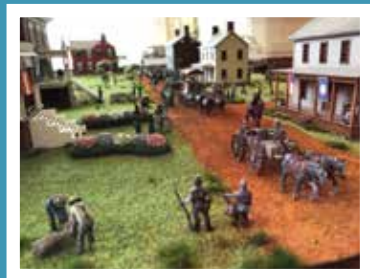
Harrisonburg City Public Schools students speak 55 languages in addition to English — with Spanish, Arabic, and Kurdish being the most common languages spoken.

OUTDOOR OASIS

Over 30% of land or 177,650 acres of Rockingham County is designated as a National Park or National Forest.



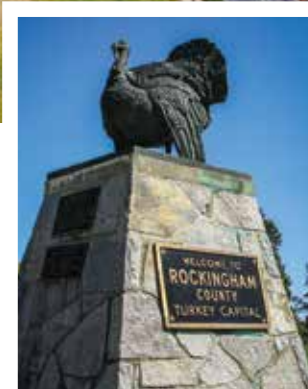
7. Hike to the top of the **Massanutten Peak** to take in the scenic views.
8. Fish along the **South River** at Mountain View Park in the Town of Grottoes.
9. Take a walking tour of the Historic **Town of Bridgewater** beginning at the Bridgewater Historical Society or in **Historic Downtown Harrisonburg**.
10. Take your picture with a public **LOVEworks** art sculpture and post to social media with the tag #loveVA.



Valley Turnpike Museum



The Heritage Museum



HISTORY

Our region was settled in the early 1700's as people migrated through the Shenandoah Valley in pursuit of the American Dream.

Previously known as "Rocktown," Harrisonburg was named for Thomas Harrison, a son of English settlers. In 1737, Harrison settled in the Shenandoah Valley, eventually amassing 12,000 acres under his purview. In 1779, he deeded two-and-a-half acres for "public good" to create the first courthouse, thus the City of Harrisonburg was born. A year later, in 1780, Harrison deeded another 50 acres to create what is now known as the historic downtown area. Today, Main Street runs right through the historic downtown district, which is listed in both the State and National Registers of Historic Places.

Rockingham County was established in 1778 and is named for the Marquis of Rockingham, a British statesman sympathetic with the American Revolution. Over time, Rockingham County evolved from a rural farming region into Virginia's agricultural powerhouse.

Some of the nation's most historic events occurred right in our backyard between 1861-1864. Our pastoral landscapes are dotted with Civil War remnants, including battlefields and cemeteries. Visit the Civil War Orientation Center at the Hardesty-Higgins Visitor Center to learn more.

Long before the Civil War, pioneers were migrating from Virginia and the northeast on their way to settle the rest of the American continent. Many traveled along the **Wilderness Road** Migration Route, which roughly follows modern day Route 11. Many travelers were Brethren and Mennonites that chose to settle in Harrisonburg and surrounding Rockingham County, adding to region's unique cultural heritage. Harrisonburg, with its wealth of natural springs and genuine hospitality, was a popular stopping point on the Wilderness Road.



MUSEUMS

Museums provide a window into our history and culture.

Hugo Kohl's Museum of American Jewelry Design and Manufacturing allows visitors to enjoy a visual, auditory and sensory experience of jewelry manufacturing. Learn about the industrialization of jewelry making in the 19th century. Watch artisans create beautiful designs in front of your eyes and browse the retail store for that special something.

To learn about and celebrate the craftsmanship of quilting, and see stunning exhibits of old and new quilts, stop into the **Virginia Quilt Museum**.

For more family-friendly fun, a stop at the **Explore More Discovery Museum** offers interactive and multi-sensory learning experiences. Children especially enjoy the play kitchen, theater, craft area, small airplane, and for ages 8 and up a dynamic makerspace.

Brethren & Mennonite Heritage Center
1921 Heritage Center Way, Harrisonburg
540-438-1275
brethrenmennoniteheritage.org

Bridgewater Historical Society
109 South Main Street, Bridgewater
540-237-4017
bridgewatervahistmuseum.com

Explore More Discovery Museum
150 South Main Street, Harrisonburg
540-442-8900
exploremore.com

Heritage Museum: Harrisonburg-Rockingham Historical Society
382 High Street, Dayton
540-879-2616 (Volunteer Desk)
heritagecenter.com

Hugo Kohl's Museum of American Jewelry Design and Manufacturing Company
217 South Liberty Street, Suite 103 Harrisonburg
540-564-2755
hugokohl.com

Larry W. Shifflett Fire Museum
101 North Main Street, Harrisonburg
3rd Floor, Public Safety Building
540-432-7703

Miller-Kite House Museum
310 East Rockingham Street, Elkton
540-298-5390

Plains District Memorial Museum
176 Main Street, Timberville
540-896-7900

Port Republic Museum
8691 Water Street, Port Republic
540-249-0040
portrepublicmuseum.org

Valley Turnpike Museum
Located in the Hardesty-Higgins House
212 South Main Street, Harrisonburg
540-432-8935
visitharrisonburgva.com/the-valley-turnpike-museum/

Virginia Quilt Museum
301 South Main Street, Harrisonburg
540-433-3818
vaquiltmuseum.org



Virginia Quilt Museum



Explore More Discovery Museum



In the 18th century, Mennonites and other Anabaptists fled Europe and migrated to North America in search of available land and spiritual freedom. They first settled in Pennsylvania but soon migrated south into the Shenandoah Valley, attracted by open farmland and the promise of religious freedom. The Brethren and Mennonite communities remain very active in the Shenandoah Valley today. Learn more about their history and way of life by visiting the **Brethren & Mennonite Heritage Center** in Harrisonburg.



MUSIC & PERFORMING ARTS

Harrisonburg's Arts & Cultural District is a source of nonstop entertainment.

One doesn't have to look far to find both eclectic musicians and nationally known performers at various venues within the City of Harrisonburg and Rockingham County. Locals love the high-energy entertainment of **Clementine Café** and **The Golden Pony** as well as **Dayton Tavern** which often offers live music and relaxed dining in a rustic atmosphere. For a historic venue, the **Cracked Pillar Pub** offers entertainment on the patio of a 200-plus year old former boarding house.

On the campus of JMU, the **Forbes Center for the Performing Arts** is the Valley's premiere destination for dance, music, theater and visual arts. The building boasts five acoustically perfect venues and often attracts top-ranked performers.

For live theatre, musicals and independent films in an intimate setting, **The Valley Playhouse** and **Court Square Theater** will delight patrons with up-and-coming talent.



In Bridgewater, you won't want to miss the state of the art performing arts and concert venue, the **Sipe Center**.



GO AHEAD, SHOP AROUND

Enjoy shopping at an eclectic array of independent retailers, boutiques, and galleries as well as shopping centers.

Local favorites are the **Agora Downtown Market**, **Dayton Market**, and the **Shenandoah Heritage Market** that each offer a variety of vendors including local artisans, baked goods, and a coffee shop. You'll have to see it to believe it, so stop into **Glen's Fair Price** to see the wide assortment of sale items at Harrisonburg's most unusual store. Looking for a picker's paradise? Pop into **Rolling Hills Antique Mall**; with over 60 vendors and a variety of collectibles. You'll find unique and memorable products along the **Harrisonburg-Rockingham Artisan Trail**. A few trail highlights include **Elk Run Mining Co.**, **Cedar Hill Pottery**, **OASIS Fine Art and Craft**, and **Franklin Street Gallery**.

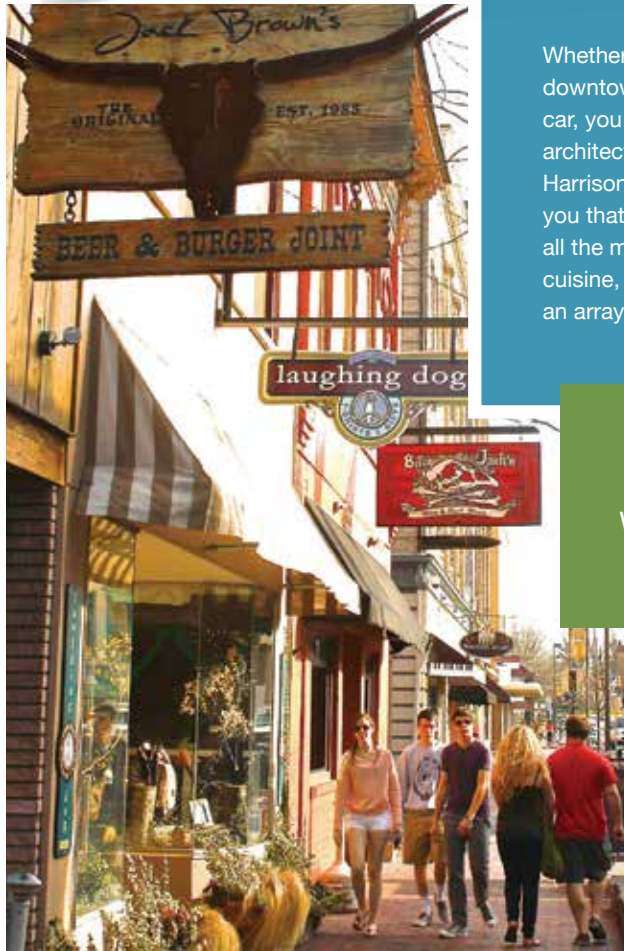
A variety of independent clothing boutiques, gear, and outfitter shops are located downtown. For top name brands, head over to the **Valley Mall**, anchored by **Target**, **Belk**, **JC Penney** and **Dick's Sporting Goods**.



DOWNTOWN HARRISONBURG



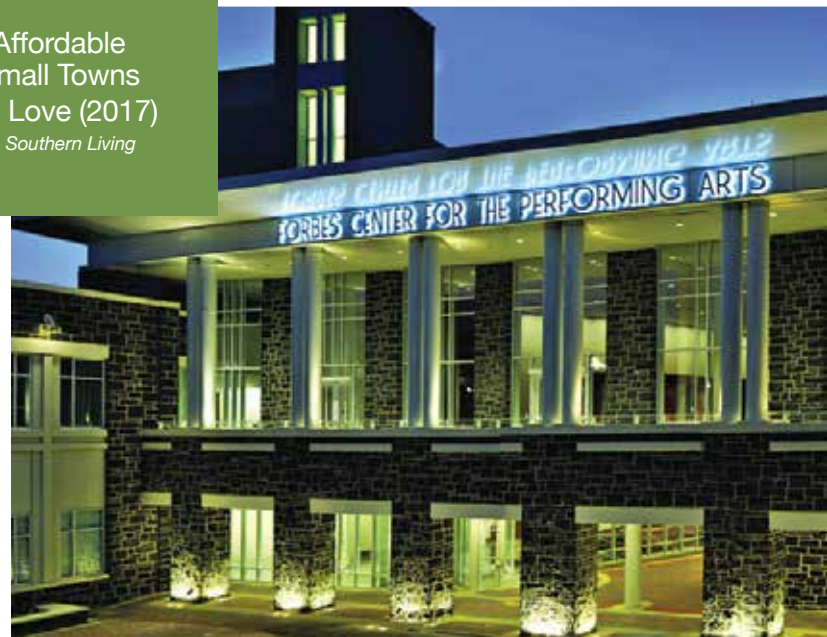
Winner
"Great American
Main Street Award"
— National Main
Street Center (2014)



Whether you decide to explore our 40-block downtown district on foot, by bike or by car, you won't want to miss the beautiful architecture or one-of-a-kind museums. Harrisonburg's compact downtown gives you that sought-after small-town vibe with all the modern amenities, international cuisine, indoor and patio dining options and an array of locally-owned shops.



Affordable
Small Towns
We Love (2017)
— Southern Living



DAYTON, BRIDGEWATER, & MOUNT CRAWFORD

With Southern hospitality, sprawling farms and a Victorian-era main street, Dayton offers a host of history while celebrating the deeply-rooted Brethren and Mennonite contributions that have shaped the community. Bridgewater, home to Bridgewater College, is packed with delightful parks and walking trails in a 2.5 square-mile radius. Its Summer's End Celebration hosted on Labor Day, draws thousands from the region. One of Virginia's smallest towns, Mount Crawford is defined by Route 11 that runs through it. Dotted along the way are small businesses, including several antique and furniture shops.



BROADWAY & TIMBERVILLE



PHOTO BY JOYCE MCLEOD

PHOTO BY JOYCE MCLEOD

Broadway rests on a high ridge speckled with historic structures telling tales of bygone eras. The annual Broadway-Timberville Autumn Festival and Car Show is a tradition not to be missed, shared with its neighboring small community namesake. The North Fork of the Shenandoah River runs through the Town of Timberville, once known for its forts and a covered bridge that stood until 1938. Today its regarded for its orchards, fruit markets, and Old Hill Cider. Each year during the holiday season (between Thanksgiving and Christmas) it hosts the popular Christmas Village, which features dozens of small vendors and artisan shops for one of a kind shopping.



Situated between Massanutten Mountain and Skyline Drive, Elkton is a crossroads for progress and small-town living, steeped in history as the first permanent settlement west of the Blue Ridge Mountains. It housed General Stonewall Jackson's headquarters at the start of the Shenandoah Valley Campaign. Since 1908, Elkton has held its annual carnival entitled Elkton Field Day featuring rides, games, food, a parade and fireworks. Grottoes is located at the foothills of the Blue Ridge Mountains and home to **Grand Caverns**, the oldest continually operating show cave in the United States. Teeming with parks and natural wonders, Grottoes is a quaint and welcoming town.



COLLEGE TOWN VIBES



JMU Ranked
**#3 Public University
in the South**

—*U.S. News &
World Report (2020)*

Bridgewater College and
James Madison University
are listed on Princeton
Review's "Best Colleges
of the Southeast" (2020)



There's something about the exciting hum of a college-town and an infectious enthusiasm that says anything's possible. Our region's colleges and universities provide access to world-class curricular and co-curricular activities. With **James Madison University, Bridgewater College, and Eastern Mennonite University** all calling our area home, it's easy to see why so many young people are flocking here for their college years.



The Sierra Club listed EMU as a "Cool School" for its dedication to sustainability and environmentalism.



ANNUAL EVENTS AND FESTIVALS

It happens here, and nowhere else.

The following list is just a sample of the interesting and fun events held annually in Harrisonburg & Rockingham County.

FALL

September

- Alpine Loop Gran Fondo
- Broadway-Timberville Autumn Festival
- Broadway Oktoberfest
- Harrisonburg International Festival
- Shenandoah Valley Pride Festival

October

- Dayton Days Autumn Celebration
- Elkton Autumn Days
- Elkton Downtown Revitalization
- Halloween Hoodoo
- Massanutten Fall Festival
- Showalter's Orchard Apple Harvest Celebration
- Skeleton Festival

November

- Resolute Release Weekend
- Rocktown Turkey Trot

WINTER

December

- A Heritage Christmas
- Elkton Downtown Marketplace
- Harrisonburg Winter Wonderfest
- Timberville Christmas Village

SPRING

March

- Snow Moon Festival (Massanutten)

April

- Dayton Redbud Festival
- Food Truck Fest
- Historic Garden Week
- Rocktown Beer & Music Festival

May

- EPIC Fest Beer & Wine Festival
- East Rock Restaurant Week
- ValleyFest Beer & Wine Festival

SUMMER

June

- Harrisonburg African-American Culture Festival
- The Shenandoah Valley Bach Festival

July

- Friendly City Fourth
- Red, White and Brew Festival (Broadway)
- Summer Jam (Massanutten)

August

- Bergton Community Fair
- Dayton Muddler
- Harrisonburg Hispanic Festival
- Rockingham County Fair
- Showalter's Orchard Summerfest
- Peach Celebration
- Sing Me High Music Festival



Elkton Autumn Days



Friendly City Fourth



EPIC Fest Beer & Wine Festival



Massanutten Summer Jam

Broadway Hometown Halloweenfest



Holiday Parade

Rocktown Beer & Music Festival



Harrisonburg International Festival

GETTING HERE AND GETTING AROUND



We're closer than you think!

APPROXIMATE DRIVE TIMES

Harrisonburg is located in the heart of Virginia's Shenandoah Valley and is accessible by I-81 and Route 11.

- Washington, DC 2 hrs
- Richmond, VA 2 hrs
- Greensboro, NC 3 hrs
- Philadelphia, PA 4 hrs

AIR

- Shenandoah Valley Regional Airport (SHD)
Now offering daily flights to Washington Dulles and Chicago O'Hare.

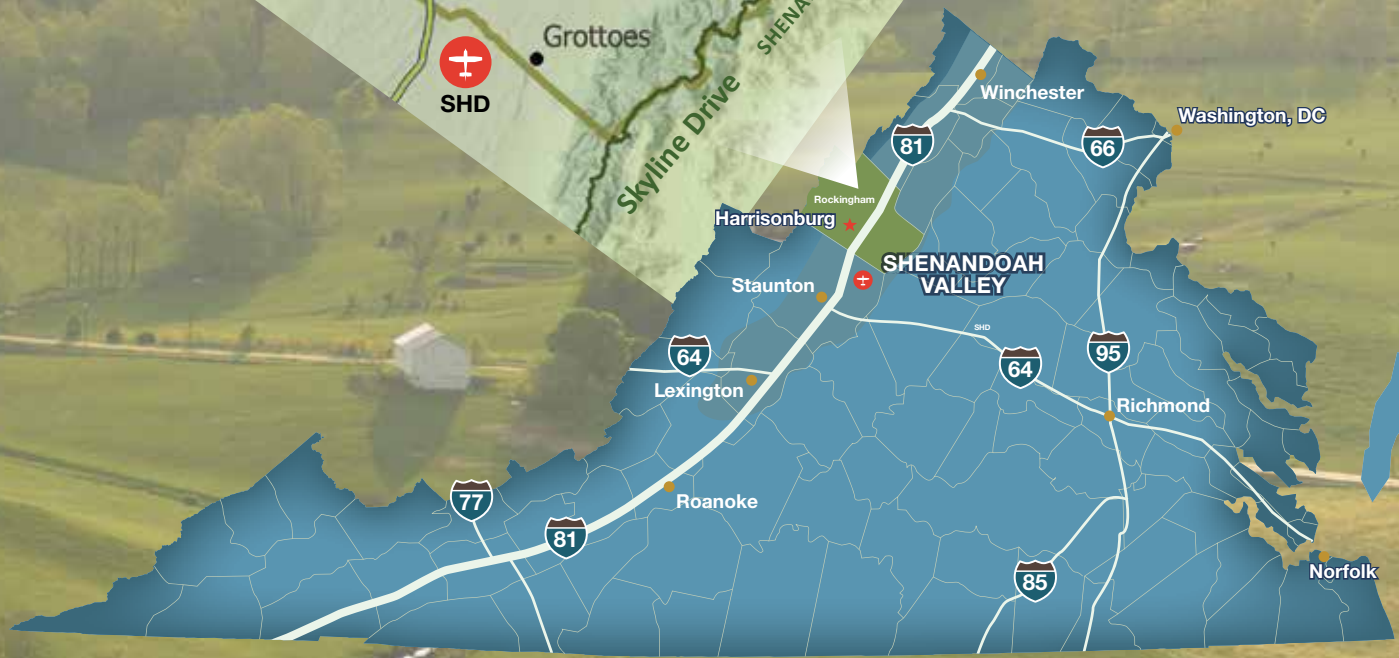
TRAIN & BUS

Amtrak stations are nearby in Charlottesville and Staunton, Virginia. If you are coming from D.C., consider The Virginia Breeze — a new intercity bus service connecting Blacksburg, Virginia, with Union Station in Washington, D.C., with stops throughout the Shenandoah Valley.

ALTERNATE TRANSPORTATION

Lyft and Uber are readily available in the area as are taxis. SHD Airport has Avis, Budget and Enterprise rental offices on-site. Downtown Harrisonburg offers seasonal pedicab service.







LODGING

Stay at a downtown hotel, a mountaintop resort, a quaint B&B, or even a secluded vacation rental – the choice is yours.

RESORTS

Massanutten Resort

1822 Resort Drive, Massanutten
540-289-9441
massresort.com

Mountainside Villas

4082 Peak Drive, Massanutten
540-289-6003
mountainside-villas.com

B & BS

Bridgewater Inn & Cottages

104 West College Street, Bridgewater
540-271-2055
bridgewaterinnandcottage.com

By the Side of the Road Getaway Lodging

491 Garbers Church Road, Harrisonburg
540-801-0430
bythesideoftheroad.com

Cave Hill Farm Bed & Breakfast

9875 Cave Hill Road, McGaheysville
540-289-7441
cavehillfarmbandb.com

Clear Spring Homestead

5603 West Dry River Road, Dayton
540-879-2360
clearspringhomestead.com

The Joshua Wilton House Inn & Restaurant

412 South Main Street, Harrisonburg
540-434-4464
joshuawilton.com

Rosendale Inn

17917 Farmhouse Lane, New Market
540-325-4544
1790rosendaleinn.com

Silver Lake Bed & Breakfast

1331 Silver Lake Road, Dayton
540-879-2717
silverlakebandb.com

Stonewall Jackson Inn Bed & Breakfast

547 E Market Street, Harrisonburg
540-433-8233
stonewalljacksoninn.com

HOTELS

Affordable Corporate Suites

20 Pleasant Hill Road, Harrisonburg
540-432-7992
affordablecorporatesuites.net/harrisonburg

Candlewood Suites

1560 Country Club Road, Harrisonburg
540-437-1400
ihg.com/candlewood

Clarion Pointe

1440 East Market Street, Harrisonburg
540-433-6066
choicehotels.com/virginia/harrisonburg/clarion-hotels/va429

Country Inn and Suites

27 Covenant Drive, Harrisonburg
540-433-2400
radissonhotels.com

Country View Lodging

19974 Spotswood Trail, Elkton
540-298-0025
countryviewlodging.com

Courtyard by Marriott

1890 Evelyn Byrd Avenue, Harrisonburg
540-432-3031
marriott.com

Crimson Inn

116 North Main Street, Bridgewater
540-828-4661
reservations.com/hotel/crimson-inn

Days Inn Harrisonburg

1131 Forest Hill Road, Harrisonburg
540-433-9353
wyndhamhotels.com/days-inn

DoubleTree by Hilton Hotel

1400 E. Market Street, Harrisonburg
540-433-2521
hilton.com/en/doubletree

Econo Lodge

1703 E. Market Street, Harrisonburg
choicehotels.com/virginia/harrisonburg/econo-lodge-hotels
540-433-2576



Plan your next conference or event at the Hotel Madison and Shenandoah Valley Conference Center

Economy Inn

3467 North Valley Pike, Rockingham
540-434-5301

Fairfield Inn & Suites Harrisonburg

1946 Medical Avenue, Harrisonburg
540-433-9333
fairfield.marriott.com

Hampton Inn South

43 Covenant Drive, Harrisonburg
540-437-0090
hamptoninn3.hilton.com

Hampton Inn University

85 University Blvd, Harrisonburg
540-432-1111
hamptoninn3.hilton.com

Holiday Inn Express

3325 South Main Street, Harrisonburg
540-433-9999
hiexpress.com/hotels

Hotel Madison and Shenandoah Valley Conference Center

710 South Main Street, Harrisonburg
540-564-0200
hotelmadison.com

Howard Johnson by Wyndham

10 Linda Lane, Harrisonburg
540-433-6939
wyndhamhotels.com/hojo

Microtel Inn & Suites

85 Pleasant Valley Road, Harrisonburg
540-437-3777
wyndhamhotels.com/microtel

Motel 6

3210 South Main Street, Harrisonburg
540-434-6700
motel6.com

Quality Inn

1881 Evelyn Byrd Avenue, Harrisonburg
540-442-1515
choicehotels.com/virginia/harrisonburg/quality-inn-hotels

Ramada Harrisonburg

91 Pleasant Valley Road, Harrisonburg
540-434-9981
wyndhamhotels.com/ramada

Residence Inn by Marriott

1945 Deyerle Avenue, Harrisonburg
540-437-7426
residence-inn.marriott.com

Sleep Inn & Suites

1891 Evelyn Byrd Avenue, Harrisonburg
540-433-7100
choicehotels.com/virginia/harrisonburg/sleep-inn-hotels

Super 8 Motel

3330 South Main Street, Harrisonburg
540-433-8888
wyndhamhotels.com/super-8

Valley Suites

2420 South Main Street, Harrisonburg
540-437-1440

Village Inn

4979 South Valley Pike, Rockingham
540-434-7355
thevillageinn.travel

ADDITIONAL LODGING

Massanetta Springs

712 Massanetta Springs Road, Rockingham
540-434-3829
massanettasprings.org

CAMPGROUNDS

Endless Caverns Campground and RV Resort

1800 Endless Caverns Road, New Market
540-896-2283
endlesscaverns.com

Harrisonburg/Shenandoah Valley KOA

12480 Mountain Valley Road, Broadway
540-896-8929
koa.com/campgrounds/harrisonburg

Swift Run Campground

19540 Spotswood Trail, Elkton
540-298-8086
shenandoahvalleyweb.com/swiftrun

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