

# HARRISONBURG & ROCKINGHAM COUNTY DESTINATION *Guide*



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VIRGINIA IS FOR LOVERS

# HARRISONBURG & ROCKINGHAM COUNTY DESTINATION *Guide*



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# WELCOME TO THE HEART OF VIRGINIA'S *Shenandoah Valley!*

Whether you're looking to relax, dine and unwind, or to experience heart-pumping adventure, you'll find it here in an uncrowded, welcoming environment; historic downtowns with charming boutiques, unique museums and incredible food, the gateway to Skyline Drive, caves, vineyards and craft breweries abound. Our community offers four seasons of fun with skiing, tubing, a water park, biking/hiking trails, zip lining, and more.



Our lively downtown communities are rooted in history, farm-to table cuisine and rich authentic memorable experiences. Home to James Madison University, Eastern Mennonite University, and Bridgewater College, we are surrounded by verdant farmland, Shenandoah National Park and the George Washington National Forest.

**Harrisonburg Visitor Center**  
212 S. Main Street, Harrisonburg  
540-432-8935



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**Scan the QR code and download the Visit Harrisonburg VA! app, or access it directly from our website, [VisitHarrisonburgVA.com](https://www.VisitHarrisonburgVA.com)**



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# EAT LIKE A LOCAL

Our farmers and community share a passion for farm fresh and locally grown items. Historic Downtown Harrisonburg is home to Virginia's First Culinary District and has a culinary scene founded on farm-to-table fare that isn't shy about creating tantalizing flavors. With over 50 locally owned restaurants, there are dining options for every appetite. Local items can be purchased at the **Friendly City Food Co-op** in Downtown Harrisonburg, open daily.

In Rockingham County, many farms and orchards offer a "pick-your-own" experience that is a perfect outing for families. From harvesting your own lavender at **White Oak Lavender Farm** to picking your own apples at **Showalter's Orchard and Greenhouse**, countless experiences abound that will delight your senses. **Back Home on the Farm Adventures** offers seasonal, farm-fun activities like hayrides, outdoor picnics and concerts for families.



# FARMS & MARKETS

Rockingham County is brimming with award-winning farms and orchards offering charming farm stands, local farmers markets and farms offering unique experiences. Explore a corn maze, drink a cider slushie, pick apples or taste ice cream freshly made from the milk of local cows.

## VISIT OUR VARIOUS MARKETS:

- Harrisonburg Farmers Market
- Broadway Community Market
- Elkton Downtown Marketplace
- Dayton Market
- Shenandoah Heritage Market
- Shenandoah Valley Produce Auction



Swing by the **Harrisonburg Farmers Market**, a producers-only market that was started in 1979, for top-quality locally grown produce, meats, dairy, baked goods, flowers, and many more hand-crafted items.

**FARMERS MARKET DAYS AND HOURS:**  
**YEAR ROUND Saturdays 8-1**  
**APRIL-THANKSGIVING Tuesdays 8-1**



# WINE

Shenandoah Valley's unique terrain produces bountiful grapes and unique blends resulting in award-winning wine. Enjoy beautiful views and events at our six local wineries!

## ROCKINGHAM COUNTY

**CrossKeys Vineyard**, a Tuscan-style villa with magnificent views, is situated on 125 acres with a gourmet bistro. The family-owned and operated vineyard has produced over 165 vintages, earned more than 107 awards, and offers 16 blends crafted from 12 grape varietals for tasting and purchase.

**Bluestone Vineyard**, named after the bluestone soil in its rolling hills, creates red, white and sweet wines. With two fire pits and outdoor heaters, the patio is an ideal place to enjoy year-round and watch the sun set behind the mountains. Visit their remote wine tasting bar, **Rootstock Wine Bar and Provisions**, located in downtown Harrisonburg.

**Brix & Columns Vineyard**, **The Purple WOLF Vineyard at White Oak Lavender Farm**, and **Marceline Vineyards** offer even more opportunities for wine lovers to taste local wines.



# CIDER

Two local cideries offer delicious hard cider produced with Virginia Apples. Located on a family farm, **Old Hill Cider** is located in the center of **Showalter's Orchard & Greenhouses** overlooking the Shenandoah Valley while **Sage Bird Ciderworks** is located conveniently in Downtown Harrisonburg

## HARRISONBURG

Sage Bird Ciderworks

## ROCKINGHAM COUNTY

Old Hill Hard Cider





# BREWERIES

Our craft breweries put their heart, soul, and creativity into brewing award-winning brews that rival any mass-marketed beer.

There are five breweries within charming Downtown Harrisonburg. For more local beers, venture to the county's four picturesque breweries.

## HARRISONBURG

Brothers Craft Brewing  
Pale Fire Brewing Co.  
Restless Moons Brewing Co.  
The Friendly Fermenter  
Three Notch'd Brewing Co.

## ROCKINGHAM COUNTY

BrewHaHa Brewing Co.  
Cave Hill Farms Brewery  
White Oak Lavender Farm  
Brewery & Winery  
Elkton Brewing Co.

Tap into taste at any of the area's 19 craft breweries. Follow Shenandoah Beerwerks Trail, complete a passport and get a **FREE** t-shirt!

**BeerwerksTrail.com**

**Did you know?**

**Cave Hill Farms Brewery** is located in a former dairy parlor in the middle of a sixth generation family farm that dates back to a 1769 King's Land Grant. **Brothers Craft Brewing Co.** is located in a historic Coca-Cola bottling facility, while **Elkton Brewing Co.** is located in the former Elkton Milling Company building constructed in the early 1900's.

**BrewHaHa Brewing Co.** offers unique comedy shows monthly outside the taproom while **Three Notch'd Brewing Co.** hosts Pups and Pints every Sunday. Our breweries also offer weekly trivia nights and live performances by local musicians every weekend.





# ARTS & CULTURE

In Harrisonburg and Rockingham County, the music and performing arts scene thrives with a vibrant mix of local talent and nationally recognized performers. From the high-energy atmosphere of The Golden Pony to the rustic charm of the Cracked Pillar Pub, there's something for everyone. For live theatre, musicals and independent films in an intimate setting, The Valley Playhouse, Court Square Theater and The Schultz Theatre Off Broadway Players will delight patrons with up-and-coming talent. In Bridgewater, you won't want to miss the state of the art performing arts and concert venue, The Sipe Center.



Our region's colleges and universities—James Madison University, Bridgewater College, and Eastern Mennonite University—provide access to world-class entertainment and activities. JMU's Forbes Center for the Performing Arts stands as the valley's premiere destination for dance, music, theater, and visual arts. Boasting five acoustically perfect venues, it consistently attracts top-ranked performers.





# ALL-SEASON RESORT

**Massanutten Resort** boasts 6,000 acres of adventure including the highest vertical drop in Virginia, Maryland and Pennsylvania at 1,110 feet. Over 23 slopes and trails welcome skiers, and snowboarders of all experience levels. Massanutten also offers ice skating, snow tubing, mountain biking, golf, and an indoor waterpark that is open year round.

*"Best indoor  
Waterparks in America"  
- Budget Traveler*



*See our area Trail Guide  
for 15 popular local trails*

*Harrisonburg is an IMBA Bronze Level Ride Center™*

# ACTIVE OUTDOORS

**Experience Four  
seasons of fun in the  
Outdoor Recreation  
Capital of the  
Shenandoah Valley.**

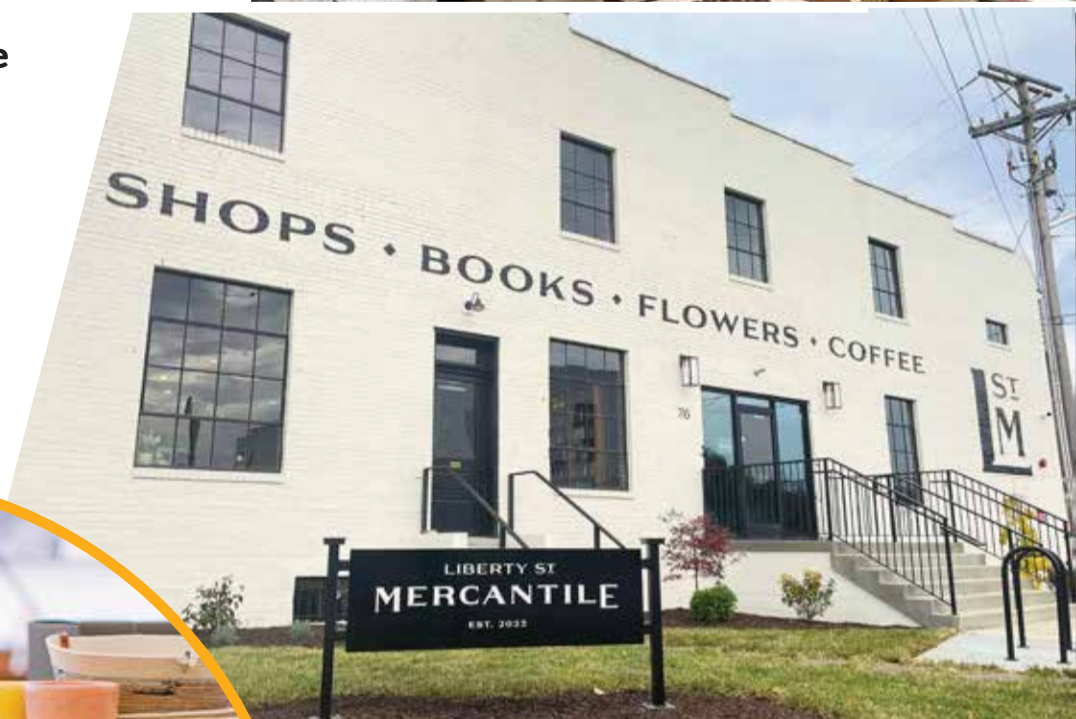
Harrisonburg and Rockingham County are home to over 177,000 acres of public lands. From hiking, fly fishing and golfing to adrenaline pumping mountain biking, let us be your guide.





# SHOPPING

From national brand stores and shopping malls to unique boutiques and local artisan goods the area offers an eclectic array of retailers, shops and galleries. Visit **Dayton Market**, **Shenandoah Heritage Market**, **Liberty St. Mercantile** and **Shops at Agora**, or the **Valley Mall** for a well-rounded shopping experience.



# HISTORY / MUSEUMS

**Museums provide a window into our history and culture.** Step back in time and explore the Valley's unique religious and cultural heritage at the **Brethren & Mennonite Heritage Center**. From historic homesteads and one-room schoolhouses to blacksmith and shoemaker shops, there's a wealth of history waiting to be explored.

For more family-friendly fun, stop at the **Explore More Discovery Museum**: Harrisonburg's children's museum with interactive exhibits designed to spark curiosity and creativity in young minds! Sit in the cockpit of a full size aircraft, journey through the world of electricity, or deliver breaking news live from an anchor desk.

For lesser know stories, artifacts, and history of Harrisonburg and Rockingham County, visit **Rocktown History** which serves as the research headquarters for the Shenandoah Valley.



## Blue Ridge Heritage Project

To learn more about the lives and culture of the residents who lived in the Blue Ridge Mountains visit one of eight memorials along the Blue Ridge Hills and Hollows Bike Trail. These memorials honor those residents who were displaced through the creation of Shenandoah National Park in the 1930's.



**Brethren & Mennonite Heritage Center**  
1921 Heritage Center Way, Harrisonburg  
540-438-1275

**Bridgewater Historical Society**  
109 South Main Street, Bridgewater  
540-237-4017

**Explore More Discovery Museum**  
150 South Main Street, Harrisonburg  
540-442-8900

**Fort Harrison Museum**  
335 Main Street, Dayton  
540-879-2280

**Rocktown History: Harrisonburg - Rockingham Historical Society**  
382 High Street, Dayton  
540-879-2616 (Volunteer Desk)

**Hugo Kohl's Museum of American Jewelry Design and Manufacturing Company**  
217 S. Liberty Street, Ste 103 Harrisonburg  
540-564-2755

**JMU Gem & Mineral Museum**  
801 Carrier Drive, Rm 3232, Harrisonburg  
540-568-6130

**John C. Wells Planetarium (JMU)**  
91 East Grace Street, Rm 1103, Harrisonburg  
540-568-7827

**Larry W. Shifflett Fire Museum**  
101 North Main Street, Harrisonburg  
3rd Floor, Public Safety Building  
540-432-7703

**Miller-Kite House Museum**  
310 East Rockingham Street, Elkton  
540-298-5390

**Plains District Memorial Museum**  
176 Main Street, Timberville  
540-896-7900

**Port Republic Museum**  
8691 Water Street, Port Republic  
540-249-0040

**Valley Turnpike Museum**  
Located in the Hardesty-Higgins House  
212 South Main Street, Harrisonburg  
540-432-8935

**Virginia Quilt Museum**  
2328 Silver Lake Road, Dayton  
540-433-3818





# HARRISONBURG

Downtown Harrisonburg, an award winning downtown which includes a **Virginia Arts & Cultural District** and **Virginia Culinary District** is the lively center of the city's innovative and dynamic culture. Whether you decide to explore the 40-block downtown district on foot, by bike, or by car, you won't want to miss the beautiful architecture or one-of-a-kind museums. Harrisonburg's compact downtown gives you that sought-after small-town vibe with all the modern amenities, international cuisine, indoor and outdoor patio dining options and an array of locally-owned shops.



# DAYTON, BRIDGEWATER & MOUNT CRAWFORD

With Southern hospitality, sprawling farms and a Victorian-era main street, Dayton offers a host of history while celebrating the deeply rooted Brethren and Mennonite contributions that have shaped the community. Bridgewater, home to Bridgewater College, is packed with delightful parks and walking trails in a 2.5 square-mile radius. Generations Park is home to one of the two ice skating rinks in the central Shenandoah Valley in the winter months. One of Virginia's smallest towns, Mount Crawford is defined by Route 11 that runs through it. Dotted along the way are a variety of small businesses.



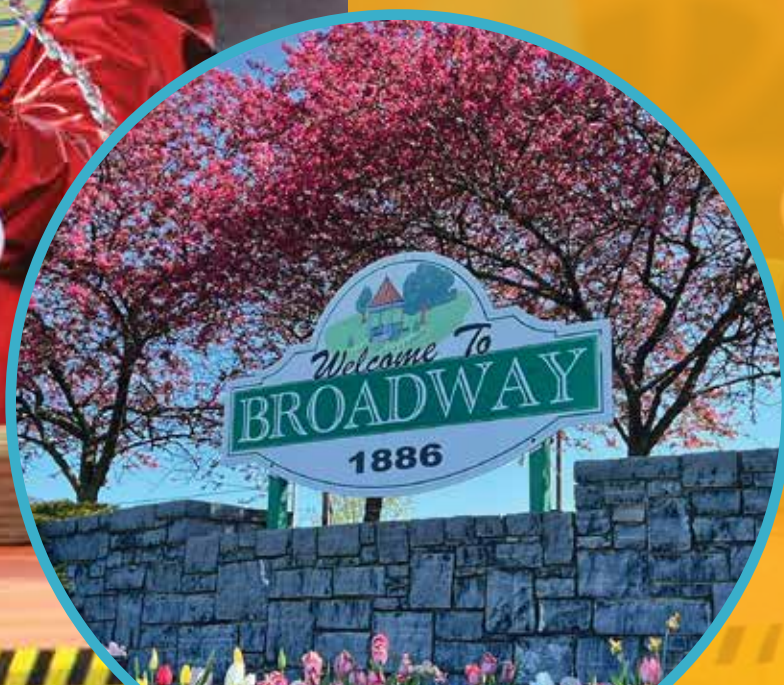
PHOTO  
Top: [unclear]  
Bottom: Downtown





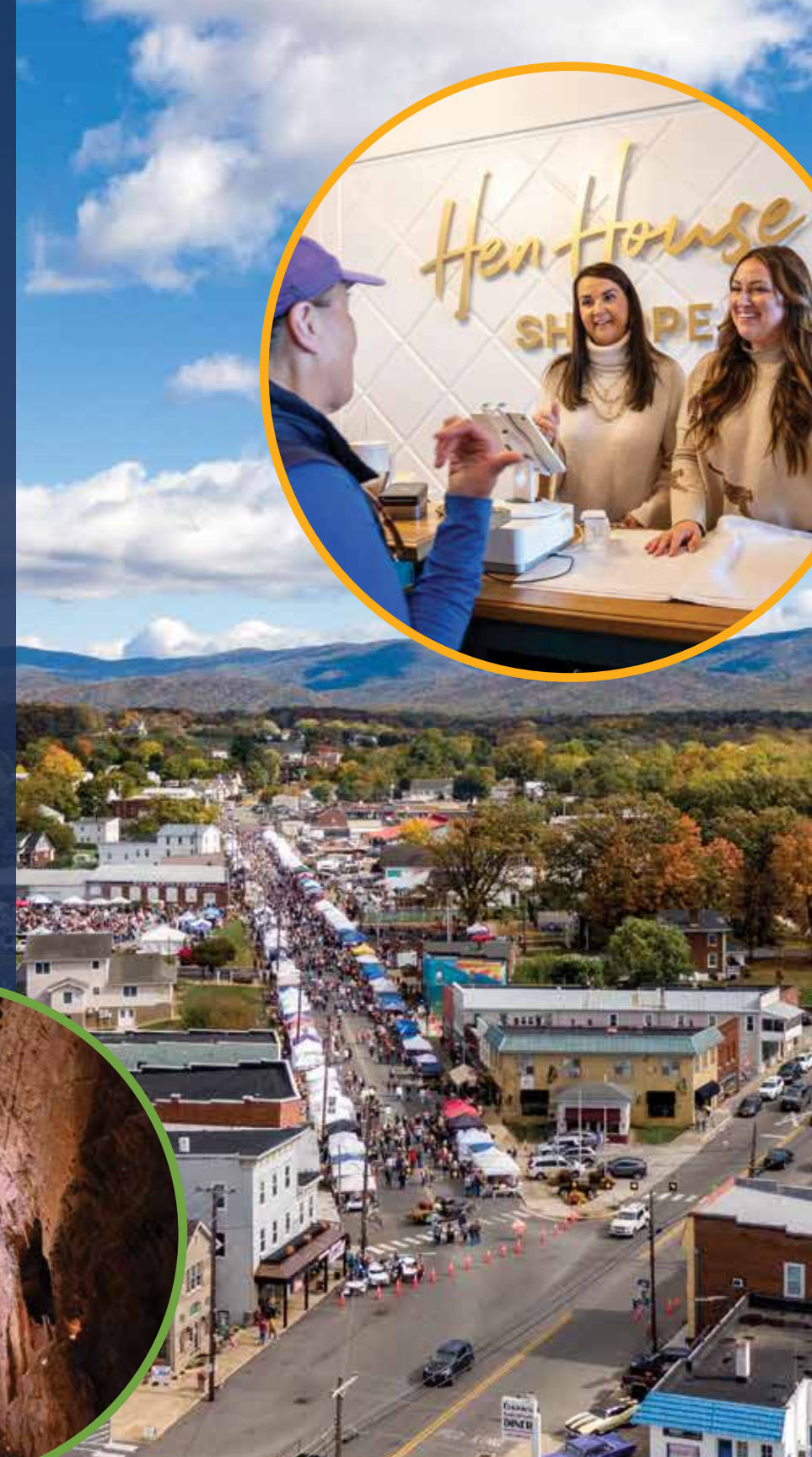
## BROADWAY & TIMBERVILLE

Broadway rests on a high ridge speckled with historic structures telling tales of bygone eras. The annual Broadway-Timberville Autumn Festival and Car Show is a tradition not to be missed, shared with its neighboring small community namesake. The North Fork of the Shenandoah River runs through the Town of Timberville, once known for its forts and a covered bridge that stood until 1938. Today it's regarded for its orchards, fruit markets, and Old Hill Cider. Each year during the holiday season it hosts the popular Winter Fest, which features dozens of small vendors and artisan shops for one-of-a-kind shopping.



## ELKTON & GROTTOS

Situated between Massanutten Mountain and Skyline Drive, Elkton is a crossroads for progress and small-town living, steeped in history as the first permanent settlement west of the Blue Ridge Mountains. Elkton is recognized as the 50th Appalachian Trail Community. The South River and South Fork of the Shenandoah River provide Elkton and Grottoes with ample outdoor opportunities. Grottoes is located at the foothills of the Blue Ridge Mountains and home to Grand Caverns, the oldest continually operating show cave in the United States. Teaming with parks and natural wonders, Grottoes is a quaint and welcoming town with a variety of events throughout the year.





# ANNUAL EVENTS & FESTIVALS

It happens here, and nowhere else. The following list is a sample of the interesting and fun events held annually in Harrisonburg & Rockingham County.

## JANUARY

Massanutten Heart & Soul WinterFest

## FEBRUARY

Winter Wine Weekend

## MARCH

Snow Moon Festival

## APRIL

Dayton Redbud Festival

Historic Garden Week

## MAY

EPIC Fest Beer & Wine Festival

ValleyFest Beer & Wine Festival

## JUNE

Massanutten Rock the Ridge

Best. Weekend. Ever.

Harrisonburg African-American Culture Festival

The Shenandoah Valley Bach Festival

## JULY

Friendly City Fourth

Red, White & Brew Festival

Summer Jam

## AUGUST

Bergton Community Fair

Dayton Muddler

Harrisonburg Hispanic Festival

Rockingham County Fair

Showalter's Orchard Summerfest Peach Celebration

Sing Me High Music Festival

## SEPTEMBER

Alpine Loop Gran Fondo

Broadway-Timberville Autumn Festival

Broadway Oktoberfest

Harrisonburg International Festival

Shenandoah Valley Pride Festival

Virginia Senior Games

## OCTOBER

Dayton Days Autumn Celebration

Elkton Autumn Days

Elkton Halloween HooDoo

Harrisonburg Half Marathon

Massanutten Fall Festival

Showalter's Orchard Apple Harvest Celebration

Skeleton Festival

## NOVEMBER

Brothers Craft Brewing Resolute Release Weekend

Rocktown Turkey Trot

## DECEMBER

Dayton's A Heritage Christmas

Elkton Old Town Christmas

Harrisonburg Winter Wonderfest

Timberville Winter Festival





# LODGING

Stay at a brand name hotel, a mountain top resort, a quaint B&B or even a secluded vacation rental - the choice is yours!

## RESORTS

**Massanutten Resort**  
McGaheysville  
540-289-9441

**Mountainside Villas**  
McGaheysville  
540-289-6003

## B&Bs

**By the Side of the Road Inn & Cottages**  
Harrisonburg  
540-801-0430

**Cave Hill Farm B&B**  
McGaheysville  
540-289-7441

**Clear Spring Homestead**  
Dayton  
540-879-2796

**The Joshua Wilton House Inn & Restaurant**  
Harrisonburg  
540-434-4464

**Rosendale Inn**  
New Market  
540-325-4544

**Silver Lake Bed & Breakfast**  
Dayton  
540-435-2309

**Friendly City Inn**  
Harrisonburg  
540-433-8233

## HOTELS

**Affordable Corporate Suites**  
Harrisonburg  
540-432-7992

**Candlewood Suites**  
Harrisonburg  
540-437-1400

**Clarion Pointe**  
Harrisonburg  
540-433-6066

**Comfort Inn & Suites**  
Harrisonburg  
540-534-0060

**Country Inn & Suites**  
Harrisonburg  
540-433-2400

**Country View Lodging**  
Elkton  
540-298-0025

**Courtyard by Marriott**  
Harrisonburg  
540-432-3031

**Crimson Inn**  
Bridgewater  
540-828-4661

**Days Inn**  
Harrisonburg  
540-433-2576

**DoubleTree by Hilton Hotel**  
Harrisonburg  
540-433-2521

**Economy Inn**  
Rockingham  
540-434-5301

**Fairfield Inn & Suites**  
Harrisonburg  
540-433-9333

**Hampton Inn South**  
Harrisonburg  
540-437-0090

**Hampton Inn University**  
Harrisonburg  
540-432-1111

**Best Western Plus**  
Harrisonburg  
540-433-9999

**Holiday Inn Express**  
Harrisonburg  
540-750-4441

**Hotel Madison & Shenandoah Valley Conference Center**  
Harrisonburg  
540-564-0200

**Howard Johnson by Wyndham**  
Harrisonburg  
540-433-6939

**Hyatt Place**  
Harrisonburg  
540-417-1234

**Microtel Inn & Suites**  
Harrisonburg  
540-437-3777

**Motel 6**  
Harrisonburg  
540-434-6700

**Quality Inn**  
Harrisonburg  
540-442-1515

**Ramada**  
Harrisonburg  
540-434-9981

**Residence Inn by Marriott**  
Harrisonburg  
540-437-7426

**Sleep Inn & Suites**  
Harrisonburg  
540-433-7100

**Spark By Hilton**  
Harrisonburg  
540-433-9353

**Super 8 Motel**  
Harrisonburg  
540-433-8888

**Tru by Hilton**  
Harrisonburg  
540-385-0222

**Valley Suites**  
Harrisonburg  
540-437-1440

**Village Inn**  
Rockingham  
540-434-7355

## OTHER

**Massanetta Springs**  
Rockingham  
540-434-3829

## CAMPGROUNDS

**Endless Caverns Campground & RV Resort**  
New Market  
540-896-2283

**Harrisonburg/Shenandoah Valley KOA**  
Broadway  
540-896-8929

**Swift Run Campground**  
Elkton  
540-298-8086

**Rivers Edge Campground**  
Bergton  
540-908-6576

Plan your next conference or event at the  
**Hotel Madison Shenandoah Valley Conference Center**



**The Cottages at Showalter's Orchard**

Rockingham County is home to over 400 cabins, cottages and on farm lodging opportunities.