

HARRISONBURG

DESTINATION GUIDE

Friendly by Nature



VisitHarrisonburgVA.com

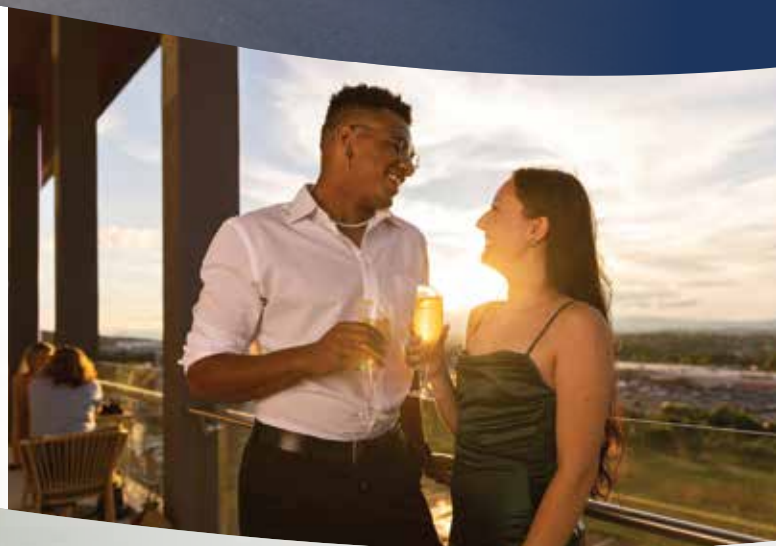


welcome

TO
HARRISONBURG
VIRGINIA

Welcome to **Harrisonburg, the Friendly City**, a vibrant, inviting community in the heart of the breathtaking **Shenandoah Valley** surrounded by the scenic **Appalachian Mountains**.

Experience thrilling vistas and serene waterfalls by day and at night relax in Downtown Harrisonburg, **Virginia's First Culinary District** offering an award-winning culinary scene charming **boutiques, craft beverages, unique museums**, and a genuine warm welcome.



OPEN DAILY 9-5

Come say hi!

Harrisonburg Visitor Center

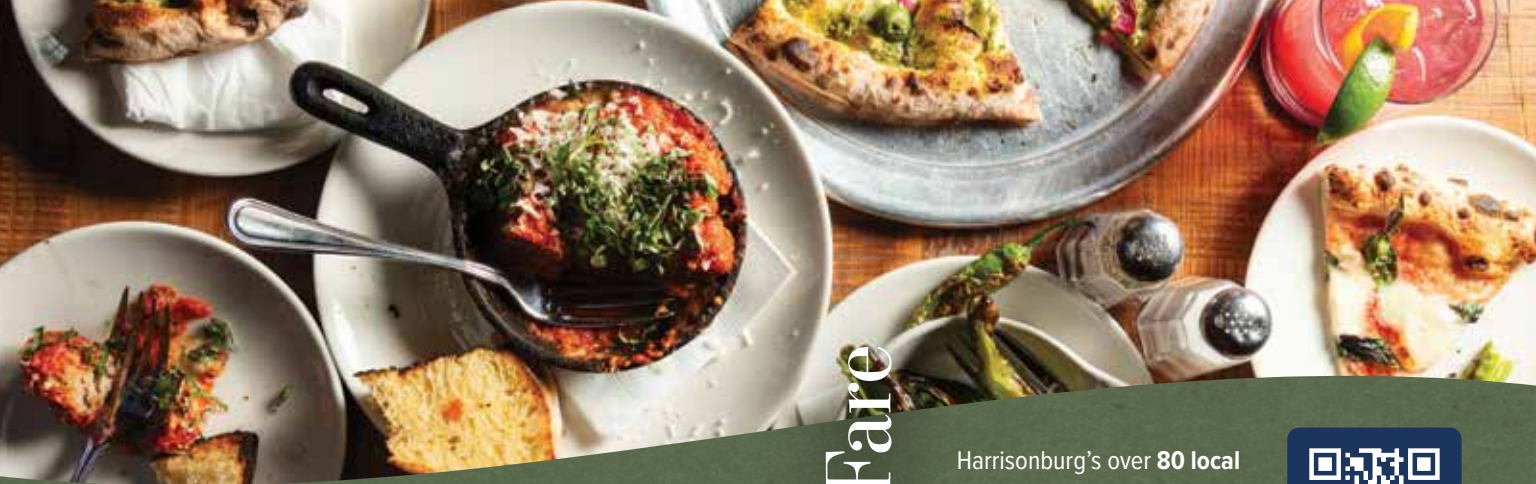
212 S. Main Street
Harrisonburg, VA 22801
540-432-8935



Trip Planning Made Easy

Download the **Visit Harrisonburg, VA!** app, or access it directly at VisitHarrisonburgVA.com





FOOD

Enjoy a tantalizing culinary scene, from **international cuisine** to **farm-to-table fare**, in **Virginia's First Culinary District!**

Friendly Fare

Harrisonburg's over **80 local restaurants** each offer a distinctive dining experience from a **5th floor rooftop** to **fine dining** in a historic home.



↑
SCAN FOR DINING DETAILS



Sweet!
Pop into **Shirley's Gourmet Popcorn** for a free sample of **Duke Dog Crunch**, a sweet tribute to JMU's mascot the Duke Dog.



HARRISONBURG FARMERS MARKET AT THE TURNER PAVILION

Where the locals go

For almost half a century, the **Harrisonburg Farmers Market** has been at the **Turner Pavilion**. Open year-round on Saturdays from 9-1 and seasonally on Tuesdays April-November.





CRAFT BEVERAGES

Sip your way to relaxation and friendly conversation with **craft beer, hard cider, or freshly roasted coffee**, all locally made.



Coffee Culture

Discover the rich, aromatic world of Harrisonburg's coffee scene on the **Harrisonburg Coffee Trail**. Independent coffee shops throughout the city invite you to taste the true essence of Harrisonburg, one exceptional cup at a time.

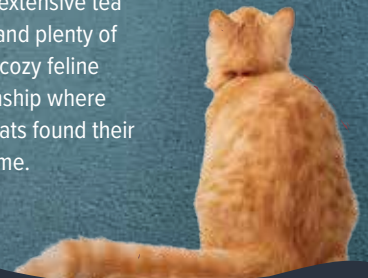


Wine TIME

Experience the rich wines of the Shenandoah Valley just outside the city of Harrisonburg with gorgeous views, local varietals, and relaxed wine-country charm.

The Aristocat Café

The **Aristocat Café** offers coffee, an extensive tea selection, and plenty of adoptable cozy feline companionship where over 280 cats found their forever home.



DRINK IN THE SHENANDOAH VALLEY



Follow the **Shenandoah Beerwerks Trail** to explore the region's craft beer scene. Earn a souvenir T-shirt by completing the trail passport.

Chique

TREASURES

Handcrafted heirloom bags
Artisan stained glass
Scenic paintings
High-end custom jewelry
...and more



SHOP

Shop Harrisonburg's eclectic mix of **boutiques**, **outfitters**, **artisan shops**, and **galleries**.



SHOP for a CAUSE

Support meaningful missions at local stores where purchases go toward ending human trafficking or empowering artisans in under-resourced communities through fair trade.



“Outdoor adventure is just about everywhere you turn in Harrisonburg”

— Tara McCay, *Southern Living*



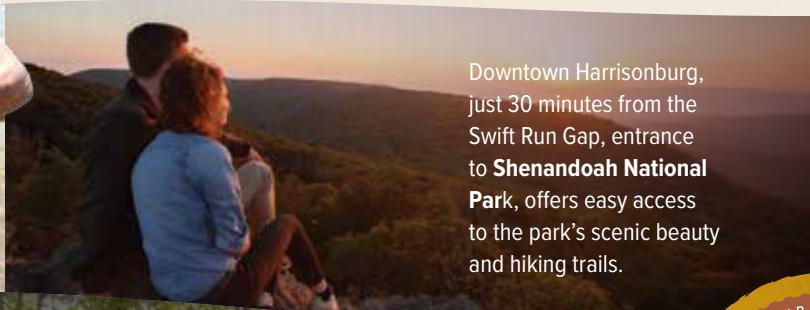
SEE OUR AREA TRAIL GUIDE FOR 15 POPULAR LOCAL TRAILS.

Explore *More!*

- **Hike** Shenandoah National Park
- **Cycle** the Western Slopes
- **Drive** through Skyline Drive
- **Golf** picturesque courses
- **Boat** nearby rivers and lakes
- **Fish** in Mossy Creek
- **Compete** in races year-round
- **View** nearby caverns

OUTDOOR ADVENTURE

Harrisonburg is the **Outdoor Recreation Capital of the Shenandoah Valley**—an ideal basecamp for exploring the region’s natural beauty and outdoor adventure.



Downtown Harrisonburg, just 30 minutes from the Swift Run Gap, entrance to **Shenandoah National Park**, offers easy access to the park’s scenic beauty and hiking trails.



Harrisonburg is proud to be an Appalachian Trail Community.



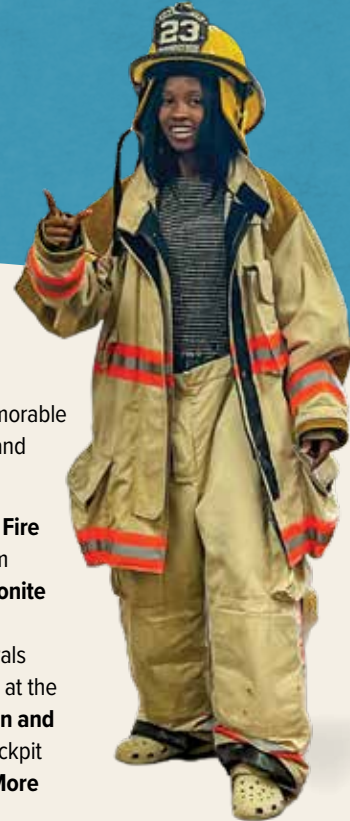
JAMES MADISON UNIVERSITY

You don't have to be a student to enjoy **James Madison University**. Experience a performance at the **Forbes Center for the Performing Arts**, view some of the best rock samples in the world at the **Gem & Mineral Museum**, star gaze in the **Planetarium**, cheer on the **Dukes at Bridgeforth Stadium**, and stroll three miles of wooded trails at the **Edith J. Carrier Arboretum** (*don't miss the children's garden troll*).



ATTRACTIONS

Discover **museums, historic sites, and hands-on attractions** for visitors of all ages.



LOCAL LEGENDS

Discover some of the area's most memorable attractions, where history, discovery, and hands-on fun come together.

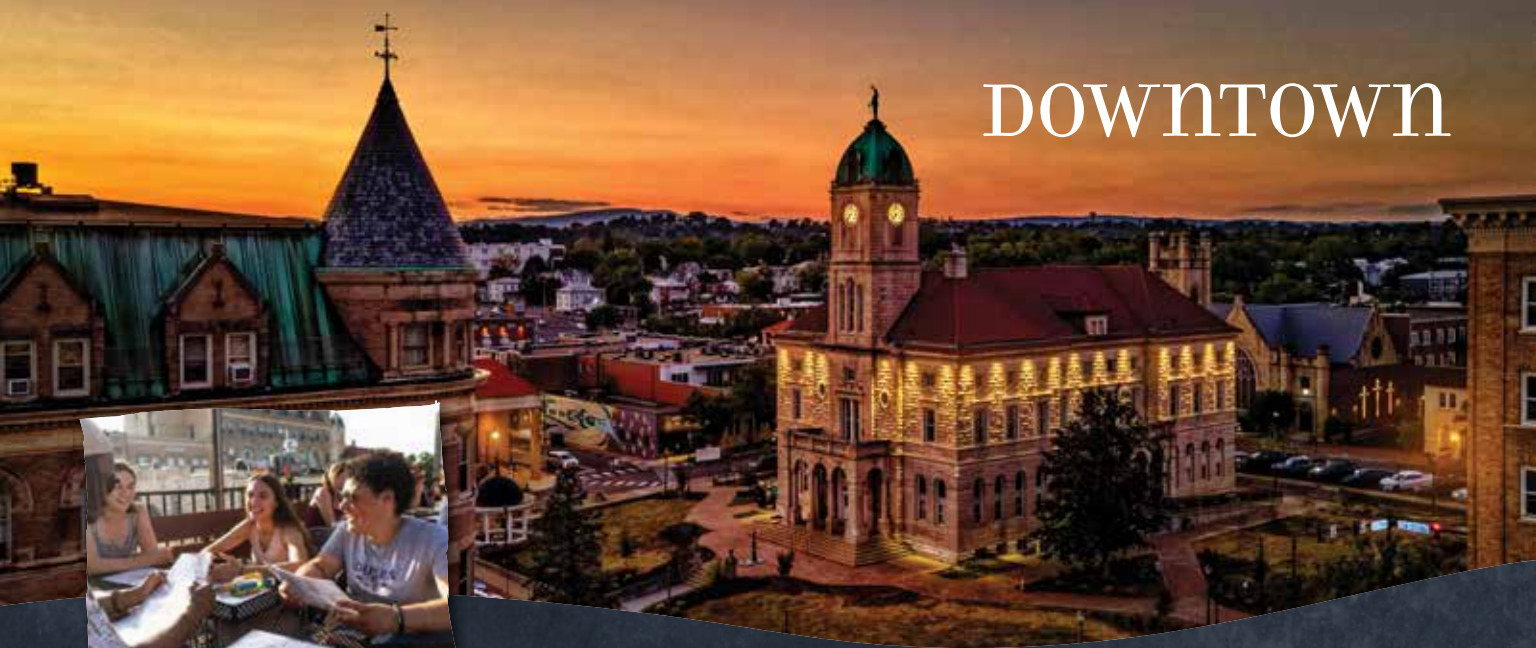
Try on an old firefighter's jacket at the **Fire Museum**, sit on a bench in a one-room schoolhouse at the **Brethren & Mennonite Heritage Center**, tour the **Hardesty-Higgins House** where Civil War generals once slept, watch jewelry being made at the **Museum of American Jewelry Design and Manufacturing**, and climb into the cockpit of a Beechcraft warplane at **Explore More Discovery Museum**.



For the history lover, embark upon the **Harrisonburg History Trail**.

Pick up the official trail brochure and map at the Hardesty-Higgins House Visitor Center (212 S. Main St., Harrisonburg, VA).

DOWNTOWN



The Friendly City

Downtown Harrisonburg is an award-winning **Main Street community** where small-town charm meets modern amenities: beautiful architecture, international cuisine, entertainment venues, patio dining, unique museums, and a vibrant mix of locally owned shops and restaurants.

VIRGINIA
ARTS &
CULTURAL
DISTRICT



Downtown Harrisonburg comes alive with events all year long, from **Skeleton Festival** and **Winter Wonderfest** to **Best. Weekend.Ever.** and a **summer concert series**. No matter the season, there's always something happening in the heart of the city.



Harrisonburg prides itself as a **dog-friendly destination** complete with its own dog mayor!



LODGING



B&BS

**By the Side of the Road
Inn & Cottages**
540-801-0430

**The Joshua Wilton House
Inn & Restaurant**
540-434-4464

Friendly City Inn
540-433-8233

HOTELS

Affordable Corporate Suites
540-432-7992

Best Western Plus
540-433-9999

Budget Inn
540-434-3687

Candlewood Suites
540-437-1400

Clarion Pointe
540-433-6066

Comfort Inn & Suites
540-534-0060

Country Inn & Suites
540-433-2400

Courtyard by Marriot
540-432-3031

Days Inn
540-433-2576

DoubleTree by Hilton Hotel
540-433-2521

Economy Inn
540-434-5301

Fairfield Inn & Suites
540-433-9333

Hampton Inn South
540-437-0090

Hampton Inn University
540-432-1111

Holiday Inn Express
540-750-4441

Home2 Suites
540-705-1100

**Hotel Madison & Shenandoah
Valley Conference Center**
540-564-0200

Howard Johnson by Wyndham
540-433-6939

Hyatt Place
540-417-1234

Microtel Inn & Suites
540-437-3777

Motel 6
540-434-6700

Quality Inn
540-442-1515

Ramada
540-434-9981

Residence Inn by Marriot
540-437-7426

Sleep Inn & Suites
540-433-7100

Spark by Hilton
540-433-9353

Super 8 Motel
540-433-8888

Tru by Hilton
540-385-0222

Valley Suites
540-437-1440



< Plan your next conference or event at the **Hotel Madison Shenandoah Valley Conference Center** with 21,000 sq ft. of events space.

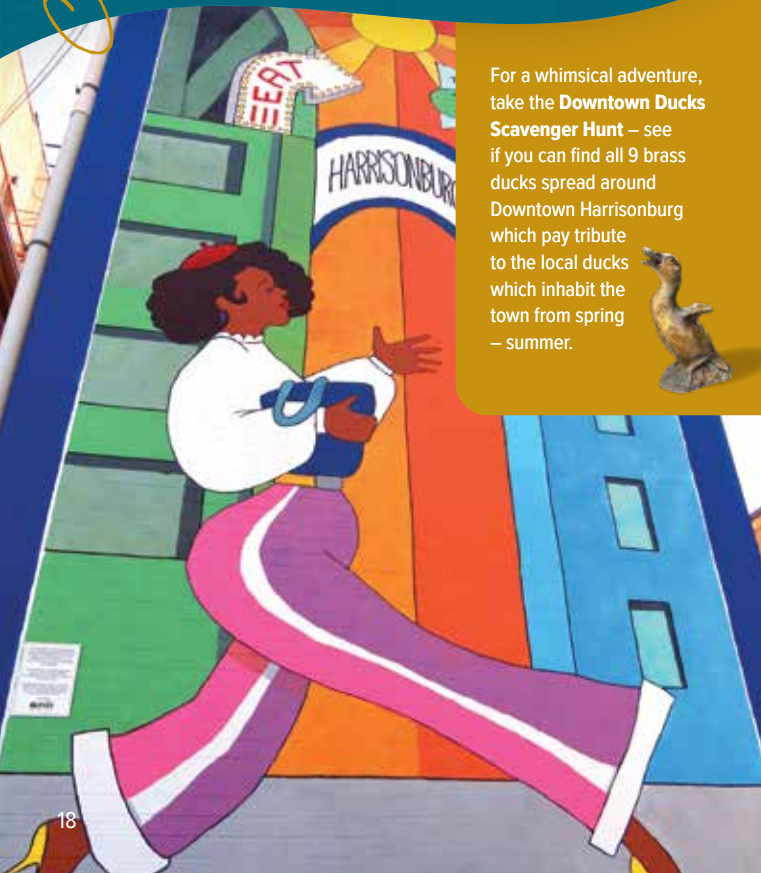


ARTS & CULTURE

Creative Spirit



Downtown Harrisonburg, an Arts & Cultural District for more than 25 years, offers vibrant **galleries**, locally made **art** and **artisan items**, and **striking public art**. From the monthly **First Fridays Art Walk** to a self-guided **mural tour**, arts, culture and creativity are woven into the heart of the city.



For a whimsical adventure, take the **Downtown Ducks Scavenger Hunt** – see if you can find all 9 brass ducks spread around Downtown Harrisonburg which pay tribute to the local ducks which inhabit the town from spring – summer.



Getting Here

Harrisonburg is located on I-81 approximately:

- 2 hours from **Richmond, VA**
- 2 hours from **Washington D.C.**
- 3 hours from **Greensboro, NC**
- 4 hours from **Philadelphia, PA**

Harrisonburg is conveniently located just 15 minutes from the **Shenandoah Valley Regional Airport (SHD)**.

Within A Short Drive

- World-famous **Luray Caverns** and local favorite **Melrose Caverns**
- **Shenandoah National Park, Skyline Drive, The Appalachian Trail**
- Five incredible **vineyards**
- Scenic vistas and secluded hikes in the **George Washington National Forest**


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Let's be friends.

 @HarrisonburgTourism

 @VisitHarrisonburgVA



HARRISONBURG | VA
FRIENDLY BY NATURE

VIRGINIA
IS FOR
LOVERS

VisitHarrisonburgVA.com